



**girls  
inc.**

of Santa Fe

**BUSINESS  
PARTNERSHIP  
OPPORTUNITIES**



**RHYNDA STEPHENS**

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# BUSINESS PARTNERSHIP

By becoming a business or corporate partner, you demonstrate to all Girls Inc. girls that your company believes in investing in their futures.

- Create a positive, charitable image of your business.
- Increase your SEO by being on our website and featured in our e-newsletter based on your level of participation.
- Increase your business' visibility in the community leading to increased brand recognition.
- Strengthen the local community by helping to positively influence the future workforce of Santa Fe.



Review the following PARTNERSHIP OPPORTUNITIES CHART to determine your preferred level of giving.

- Donate monetarily or in-kind.
- Opportunity to donate quarterly while being recognized immediately for your full pledge.
  - Benefits begin immediately and last for an entire calendar year.

Questions? Contact our Corporate & Community Engagement Manager,

Rhynda "Storm" Stephens, at [rstephens@girlsincofsantafe.org](mailto:rstephens@girlsincofsantafe.org) or call us at (505) 982-2042 ext. 106

# Partner's Opportunity Chart

## **VANGUARD \$50,000 +**

(\$1730 NOT tax deductible - \$230 NOT tax deductible if event is unattended)

- Opportunity to have a recognition plaque inside our main facility.
- Opportunity to have a scrolling business spotlight on the main page of our website with a link to your business.
- Opportunity to have your business logo and phone number displayed on the Girls Inc. of Santa Fe Stationary sign on Paseo de Peralta .
- Opportunity to have your business logo displayed on three Girls Inc. of Santa Fe vans.
- First-tier logo recognition as an Inspired Partner in printed and digital lists of Corporate Partners throughout the year.
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website.
- Invitations for up to ten representatives to attend one event throughout the year
- Opportunity for employee volunteer engagement at our Spring Cleanup Day wearing your company's shirt and more (subject to availability).
- Sponsorship of Programs.
- Recognition as a Champion for Girls.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

## **LUMINARY \$25,000 - \$49,999**

(\$1080 NOT tax deductible - \$180 NOT tax deductible if event is unattended)

- Opportunity to have your business logo and support level displayed on the Girls Inc. of Santa Fe Stationary sign on Paseo de Peralta.
- Opportunity to have your business logo displayed on two Girls Inc. of Santa Fe vans.
- Second-tier logo recognition as an Inspired Partner in printed and digital lists of Corporate Partners throughout the year.
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement. Logo and link to your website on the Girls Inc. of Santa Fe website.
- Invitations for up to six representatives to attend one event throughout the year
- Opportunity for employee volunteer engagement at our Spring Cleanup Day wearing your company's shirt and more (subject to availability).
- Sponsorship of Programs.
- Recognition as a Champion for Girls.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.



# Partner's Opportunity Chart

## **ADVOCATE \$10,000 - \$24,999**

(\$700 NOT tax deductible - \$100 NOT tax deductible if event is unattended)

- Opportunity to have your business logo displayed on Two Girls Inc. of Santa Fe vans.
- Third-tier logo recognition as an Inspired Partner in digital lists of Corporate Partners throughout the year. A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement. Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to four representatives to attend one special event and throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs.
- Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement at our Spring Cleanup Day wearing your company's shirt and more (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

## **ALLY \$5000 - \$9,999**

(\$350 NOT tax deductible - \$50 NOT tax deductible if event is unattended)

- Opportunity to have your business logo displayed on one Girls Inc. of Santa Fe vans
- Forth-tier logo recognition as an Impactful Partner in printed lists of Corporate Partners throughout the year.
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website.
- Invitations for up to two representatives to attend one special event.
- Two invitations to attend the Partners' Appreciation Breakfast.
- Sponsorship of Programs.
- Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

# Partner's Opportunity Chart

## **STRONG \$1000 - \$4999**

\$675 of this partnership may be considered tax-deductible.

- Fifth-tier logo recognition as a Strong Partner in printed lists of Corporate Partners throughout the year.
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement. Link to your website on the Girls Inc. of Santa Fe website.
- Invitations for two representatives to attend the Partners' Appreciation Breakfast.
- Sponsorship of Programs.
- Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

## **SMART \$500 - \$999**

(100% tax deductible)

- Sixth-tier business name recognition as a Smart Partner in digital lists of Corporate Partners throughout the year.
- Opportunity for a check presentation photo with social media announcement.
- Link to your website on the Girls Inc. of Santa Fe website.
- Sponsorship of Programs.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

## **BOLD \$250 - \$499**

(100% tax deductible)

- Seventh-tier business name recognition as a Bold Partner in digital lists of Corporate Partners throughout the year.
- Invitation for one representative to attend the Partners' Appreciation Breakfast.
- Link to your website on the Girls Inc. of Santa Fe website.
- Sponsorship of Programs.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.