



**girls
inc.**

of Santa Fe

**BUSINESS
PARTNERSHIP
OPPORTUNITIES**

2021

RHYNDA STEPHENS

rstephens@girlsincofsantafe.org
505.982.2042



By becoming a business or corporate partner, you demonstrate to all Girls Inc. girls that your company believes in investing in their futures.

Your partnership strengthens the local community by positively influencing the future workforce. While helping us inspire girls, your business can increase visibility and brand recognition. There are also many wonderful opportunities for your employees to volunteer their time, talents and treasures.

**CREATE A POSITIVE, CHARITABLE IMAGE OF YOUR BUSINESS
INCREASE YOUR BUSINESS' VISIBILITY IN THE COMMUNITY-
LEADING TO INCREASED BRAND RECOGNITION
STRENGTHEN THE LOCAL COMMUNITY BY HELPING TO
POSITIVELY INFLUENCE THE FUTURE WORKFORCE OF SANTA FE
REVIEW THE PARTNERSHIP OPPORTUNITIES CHART (BELOW) TO
DETERMINE YOUR PREFERRED LEVEL OF GIVING
DONATE MONETARILY OR IN-KIND
BENEFITS BEGIN IMMEDIATELY AND LAST FOR AN ENTIRE
CALENDAR YEAR**

? QUESTIONS

CONTACT OUR BUSINESS RELATIONS MANAGER
● RHYNDA STEPHENS [RSTEPHENS@GIRLSINCOFSANTAFE.ORG](mailto:rstephens@girlsincofsantafe.org) 505-982-2042

The following businesses have demonstrated their support of the girls in Santa Fe and we encourage YOU to support THEM when selecting local services.

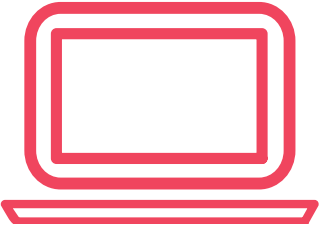
Avalon Trust Charitable Fund

Bank of America Foundation

Comcast Cable Communications, Inc.

Falling Colors Technology

Thornburg Foundation



RECOGNITION

In addition to the public recognition of a sponsorship, we will build ways for you to showcase our appreciation with items like videos of thanks from the girls and a framed sponsorship certificate.



GRATEFUL

Another way to support Girls Inc. is with in-kind donations that help reduce our necessary expenses.



IN-KIND

Another way to support Girls Inc. is in-kind donations that help reduce our necessary expenses.



TAKEAWAY

We showcase partners in print thank you ads, relevant printed materials and at events.



OUR PART

Lastly, we're here as partners. We need support to succeed in our mission and we want to support you in your efforts to improve your community.

VISIBILITY

We showcase partners in print thank you ads, relevant printed materials and at events.

CONNECTION

Connect with Champions for girls, a new audience of potential customers or clients and attend complimentary events where you can meet other Business Partners.

PUBLIC RELATIONS

Showcase your partnership with Girls Inc. of Santa Fe. Let us help you communicate your social responsibility to your clients.

Partner's Opportunity Chart

INSPIRED PARTNER \$25,000

\$22,560 of this partnership may be considered tax-deductible.

- Opportunity to have your business logo and support level displayed on the Girls Inc. of Santa Fe Stationary sign on Paseo de Peralta .
- 12 Months ad rental space for Girls Inc. of Santa Fe Stationary sign on Paseo de Peralta.
- Opportunity to have your business logo displayed on two Girls Inc. of Santa Fe vans.
- 12 Months ad rental space for two Girls Inc. of Santa Fe Vans
- First-tier logo recognition as an Inspired Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to six representatives to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Opportunity for employee volunteer engagement (subject to availability).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.



Partner's Opportunity Chart

EMPOWERED PARTNER \$15,000

\$13,235 of this partnership may be considered tax-deductible.

- Opportunity to have your business logo displayed on Two Girls Inc. of Santa Fe vans.
- 12 Months ad rental space for two Girls Inc. of Santa Fe Vans
- Second-tier logo recognition as an Inspired Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to five representatives to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

DETERMINED PARTNER \$10,000

\$8780 of this partnership may be considered tax-deductible.

- Opportunity to have your business logo displayed on one Girls Inc. of Santa Fe vans.
- 12 Months ad rental space for one Girls Inc. of Santa Fe Van
- Third-tier logo recognition as an Inspired Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to four representatives to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.



Partner's Opportunity Chart

IMPACTFUL PARTNER \$5000

\$4015 of this partnership may be considered tax-deductible.

- Opportunity to have your business logo displayed on one Girls Inc. of Santa Fe vans for six months.
- Six months ad rental space for one Girls Inc. of Santa Fe Van
- Fourth-tier logo recognition as an Impactful Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to three representatives to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

INDEPENDENT PARTNER \$2500

\$2000 of this partnership may be considered tax-deductible.

- Fifth-tier logo recognition as an Independent Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Logo and link to your website on the Girls Inc. of Santa Fe website
- Invitations for up to two representatives to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.



Partner's Opportunity Chart

STRONG PARTNER \$1000

\$675 of this partnership may be considered tax-deductible.

- Sixth-tier logo recognition as a Strong Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- A spotlight in an issue of our monthly e-newsletter (distribution of 3,500+), which includes featuring your logo, a brief write-up, and a link to your website.
- Opportunity for a check presentation photo with social media announcement.
- Link to your website on the Girls Inc. of Santa Fe website.
- Invitations for one representative to attend special events and activities throughout the year (to include Partners' Appreciation Breakfast).
- Sponsorship of Programs Recognition as a Champion for Girls.
- Opportunity for employee volunteer engagement (subject to availability).
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

SMART PARTNER \$500

\$300 of this partnership may be considered tax-deductible.

- First-tier business name recognition as a Smart Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- Opportunity for a check presentation photo with social media announcement.
- Invitation for two representatives to attend the Partners' Appreciation Breakfast.
- Link to your website on the Girls Inc. of Santa Fe website.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.

BOLD PARTNER \$250

\$155 of this partnership may be considered tax-deductible.

- Second-tier business name recognition as a Bold Partner in printed and digital lists of Corporate Partners throughout the year (including our annual ad in the Santa Fe New Mexican).
- Opportunity for a check presentation photo with social media announcement.
- Invitation for one representative to attend the Partners' Appreciation Breakfast.
- Link to your website on the Girls Inc. of Santa Fe website.
- Listed in the Girls Inc. of Santa Fe Annual Report and Girls Inc. National Annual Report.