

# girls inc. Business Partnership Opportunities



Together, we are building the future workforce!

## of Santa Fe

Healthy \$250-\$999	Educated \$1000-\$1999	Strong \$2000-\$4999	Smart \$5000-\$7499	Bold \$7500-\$9999	Empowered \$10K-\$24,999	Inspired \$25,000+	Benefits
X	X	X	X	X	X	X	Name listed in Annual Report and on website (with link to your home page)
X	X	X	X	X	X	X	Name (with hyperlink to your website) listed in one issue of monthly e-newsletter
	X	X	X	X	X	X	Benefits and recognition as a member of Champions for Girls
	1	1	2	2	3	3	Social media mentions (number based on giving level)
	X	X	X	X	X	X	Logo in slideshow and name in Gala program
	X	X	X	X	X	X	Logo in newspaper thank you ad
			2	2	4	4	Tickets to The Girls Inc. Gala: A Celebration of Strong, Smart, & Bold
			X	X	X	X	Business Spotlight in one edition of monthly e-Newsletter
					X	X	Display your business logo on a Girls Inc. van (business provides magnetic sign)
						X	Display your business name on stationary sign at 301 Hillside Ave. (business provides magnetic sign)
<b>Additional CONQUER HEIGHTS. EMPOWER GIRLS. (CHEG) Event Benefits</b>							
		X	X	X	X	X	One rappel spot per \$2,500 donated (for you or sponsor a girl) and logo on Over the Edge t-shirt
		X	X	X	X	X	Opportunity to provide SWAG for participants and spectators in Girls Inc. cinch bag
		1	1	2	2	3	Girls Inc. T-shirt(s) or Super Hero cape(s)
		X	X	X	X	X	Invitation to CHEG VIP Recognition Event (October)
		5x7	8x10	8x10	8x10	**8x10	Commemorative Event photo (top 3 tiers, matted) **included in momento
		X	X	X	X	X	GoPro™ Camera for your rappellers' use at event
		X	X	X	X	X	Logo on sponsor banner at event
			X	X	X	X	Logo or name on in-house published promotional materials
			X	X	X	X	3 x 5 Banner (you provide) at CHEG Fundraiser
			X	X	X	X	Provide promotional materials for shared table at event
				X	X	X	Opportunity to have a table at CHEG event for promotional materials
				X	X	X	Logo or name in newspaper advertisements (for CHEG)
				X	X	X	Newsletter spotlight for your top earning rappeller(s)
					X	X	Mentioned in media/PR channels (interviews, radio, talk shows...)
						X	Logo on Over the Edge helmet (top donor) Seen in pictures
						X	Framed momento suitable for displaying in your business

2.4.19

Subject to change based on availability

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## Why our Girls Need YOU

- NM has the 2<sup>nd</sup> highest teen birth rate in the country.
- 1 in 3 girls have reported being victims of sexual violence.
  - 98% of our girls are on some form of financial aid.
- 82% of the funds we raise go directly to programming for the girls.

### Due to the increasing number of girls who need our services, we must expand.

- Our programs are in 11 Santa Fe Public Schools, Santa Fe Indian School, and 2 pueblos.
  - Our goal is to serve 15% (1500) girls in Santa Fe by the year 2021.
- Thanks to our partners, we are currently serving 1000+ girls with impact, yearly.

Our nationally-developed, research-based programs are the result of studies conducted by the Girls Incorporated National Resource Center: the largest and most comprehensive research center for girls in the country.

These informal education programs encourage girls to take risks and master physical, emotional, and intellectual challenges. Including math and science education, health and sexuality, drug abuse prevention, media literacy, economic literacy, violence prevention, communication and conflict resolution, and sports participation.

As a result, many of our girls will hit the ground running, benefitting future employers.

Please join us as we embark on this groundbreaking journey  
to serve more girls for the betterment of the community.

Give today, for girls and for Santa Fe, please give as generously as you can.

### Cause-Based Giving from a Few of our Partners Donations to Girls Inc. of Santa Fe

#### RE/MAX Traditions

James Trujillo

505-709-7078

A percentage of every home sold

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#### Ramblin Rose Hats

Sam Kate Toney

336-552-8817

A percentage of every hat sold

\*\*\*

#### Quezada Family Allstate Insurance

Ned Jacobs

505-474-4033

Cash donation for every quote issued

(mention Girls Inc.)

No purchase necessary

Paying it forward!

