

Business Partnership Opportunities



Healthy \$250-\$999	Educated \$1000- \$1999	Strong \$2000 - \$4999	Smart \$5000 - \$7499	Bold \$7500 - \$9999	Empowered \$10K - \$24,999	Inspired \$25,000 +	Benefits *details on back
X	X	X	X	X	X	X	Name listed in Annual Report and on website (with link to your home page)
X	X	X	X	X	X	X	Name listed in one issue of monthly e-newsletter
	X	X	X	X	X	X	Recognized as a member of Champions for Girls
	1	2	3	4	5	6	Social media mentions (number based on giving level)
	X	X	X	X	X	X	Logo or name on event program/promotional materials (size tiered by contribution level)
	X	X	X	X	X	X	*Aired Acknowledgement by Oasis Radio 95.9 (You will need to contact Oasis to record spot)
		2	4	6	8	10	Tickets to The Girls Inc. Gala: A Celebration of Strong, Smart, & Bold
		X	X	X	X	X	*Oasis Radio 95.9 advertisement discounts
			X	X	X	X	Business Spotlight in one edition of e-Newsletter
					X	X	Business logo magnet on a Girls Inc. van
						X	Business name on stationary sign at 301 Hillside Ave. (Paseo de Peralta)
Additional CONQUER HEIGHTS. EMPOWER GIRLS. (CHEG) Event Benefits							
		X	X	X	X	X	One rappel spot per \$2000 donated (for you or sponsor a girl), cinch bag and your logo on OTE T-shirt
		X	X	X	X	X	Provide SWAG for participants and spectators in Girls Inc. cinch bag
		1	2	3	4	5	Girls Inc. T-shirts, Super Hero cape
		X	X	X	X	X	Invitation to CHEG VIP Recognition Event (October)
		5x7	8x10	8x10	8x10	**8x10	Photo (top 3 tiers, matted) **included in memento
			X	X	X	X	Banner (you provide) at CHEG Fundraiser
			X	X	X	X	GoPro™ Camera for use at event
			X	X	X	X	Provide promotional materials for shared table at event
				X	X	X	Opportunity to have a table (you provide) at CHEG event for promotional materials
				X	X	X	Newsletter spotlight for top earning rappellers
					X	X	Featured in media/PR channels (interviews, radio, talk shows...)
						X	Logo on Over the Edge helmet (top 2 donors) Seen in every picture
						X	Framed memento suitable for displaying in your business

Why our Girls Need YOU

- NM has the 2nd highest teen birth rate in the country.
- 1 in 3 girls have reported being victims of sexual violence.
- 98% of our girls are on some form of financial aid.
- 86% of the funds we raise go directly to programming for the girls.

Due to the increasing number of girls who need our services, we must expand.

- We are expanding our programs in the Santa Fe Public Schools and native communities.
- Our goal is to serve 15% (1500) girls in Santa Fe by the year 2021.
- Thanks to our partners, we are currently serving 800 girls with impact.

Our nationally-developed, research-based programs are the result of studies conducted by the Girls Incorporated National Resource Center: the largest and most comprehensive research center for girls in the country.

These informal education programs encourage girls to take risks and master physical, emotional, and intellectual challenges.

These programs address math and science education, health and sexuality, drug abuse prevention, media literacy, economic literacy, violence prevention, communication and conflict resolution, and sports participation.

As a result, many of our girls will hit the ground running, benefitting future employers.

Please join us as we embark on this groundbreaking journey
to serve more girls for the betterment of the community.
Give today, for girls and for Santa Fe, please give as generously as you can.

Through our Partnership with 95.9 Oasis They Want to Recognize YOUR Community Engagement

As a result of your generosity,

- They will produce a public service announcement thanking your business for being community minded.
- You will receive the PSA to use in your own social media publications.
- Based on your partnership level, your PSA will air up to five times your first month.

Thank you for partnering with Girls Inc. of Santa Fe!

Partnership Level	# of PSA Airings	Advertising Discount
Empowered & Inspired	5	50%
Bold	4	25%
Smart	3	20%
Strong	2	15%
Educated	1	10%

