

# 2014 **ANNUAL REPORT**

**girls  
inc.**<sup>®</sup>

Inspiring all girls  
to be strong,  
smart, and bold<sup>SM</sup>



**WITH YOU IN HER CORNER,**  
SHE WILL SUCCEED.

# 2014 ANNUAL REPORT

**FUEL HER FIRE,**  
AND SHE WILL CHANGE THE WORLD.



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# 2014 ANNUAL REPORT

Dear Friends,

As we conclude the third fiscal year of our five-year network-wide strategic plan, we are particularly proud of progress made to define and measure the right supports that fuel girls' talents, health, confidence, and resilience, inspiring them to achieve successful futures. It is how we hold ourselves accountable to you, your investment, and most of all, to the 138,000 girls we serve.

This year, our primary focus was to define our uniquely comprehensive approach to serving girls—the holistic mix of interactive programming, encouraging mentors, a safe, positive environment, and consistent support that shows girls they are valued and strong. This includes core essential services in three areas: healthy living, academic enrichment and support, and life skills instruction. These supports form a framework for affiliates to provide girls new opportunities to develop their inherent strengths, take on healthy decision-making, boldly face challenges, and thrive.

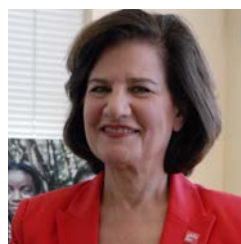
We continue to make strides in our cutting-edge work implementing a girl participant tracking system and assessing our theory of change in relation to every girl served, guided by partner Child Trends. We beta-tested surveys for age groups from early elementary through high school. We then piloted outcomes surveys for middle school and high school age girls; findings are invigorating. Preliminary results show girls are making healthy choices related to eating habits and physical activity, have high levels of school engagement, and demonstrate perseverance in the face of challenges and obstacles. It is thrilling to see these first insights that the effects we are hoping to achieve with and for girls are happening.

This dynamic work is possible because of our commitment to strong financial management. At the end of fiscal year 2014, Girls Inc. carried no debt, held five months of operating cash reserves on hand, and grew net assets by \$2.8 million. We invested in our staff through performance-based merit increases and retirement and health insurance programs.

This work cannot be done alone. We are honored to work with high-level educational, research, and philanthropic leaders. Whether you are one of our professionally-trained staff, a dedicated volunteer, committed board member, or generous supporter, you are critical to our success and the achievements of girls across the U.S. and Canada.

Together, we are all champions for girls with power to change girls' lives and thereby transform families, communities, and our collective futures.

Thank you,



*Judy Vredenburg*

Judy Vredenburg  
**President & CEO**

# 2014 ANNUAL REPORT

Dear Friends,

This was a year of dynamic partnership at Girls Inc.: a reflection of our dedication to our mission, collaboration, and governance.

We are incredibly proud that our commitment to quality, openness, and efficiency was recognized by Charity Navigator, which gave us its highest, four-star rating this year. Achieving this exceptional award against these demanding external standards demonstrates how we cherish your investment through thoughtful, strategic management.

This fiscal excellence was complemented by enhanced support of the heart of Girls Inc.—our affiliates, their staff, and girls served. Investments to drive affiliate growth have increased 150% since we began executing against our strategic direction and will continue to be a priority. Our commitment to strengthening our network includes intensive training for our professional staff to ensure our program delivery is second to none. This innovative, in-depth approach distinguishes Girls Inc. through mentors with deep expertise and eye-opening experiences that empower girls to see themselves as leaders and achievers.

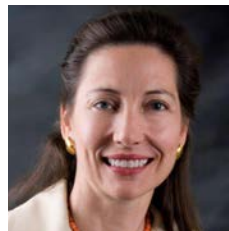
Another key investment was our scholarship program, with nearly 60 scholarships awarded for higher education this year. These opportunities garner incredible results: 90% of Girls Inc. National Scholars graduate from college with a degree, compared to only 60% of U.S. women who do so.

Our board and executive team are honored to work together to achieve these successes. We are steadfast in our roles as overseers,

strategists, and fund development leaders. I am proud that 100% of the board gives financially. Many have also given generous gifts of their time and expertise this year. Board colleague Tony Bucci and his team at MARC USA, recently featured in *The New York Times*, devoted pro bono talent and resources to the development of a mission video that will introduce Girls Inc. and the difference we make to new investors. Robin Klehr Avia was personally involved with Gensler's design of our New York office's streamlined workspace. Cheryl Saban and Sonya Soutus served as Chairs of our signature Luncheons in Los Angeles and New York, respectively. These are but a few examples of the many ways that the Board supports Girls Inc.

As I start my last term as Board Chair, I am excited to take part in what's yet to come at Girls Inc. This year I again met Girls Inc. girls who have overcome unbelievable challenges to graduate high school and take charge of their futures. More than ever, I am proud to be in their corner, inspiring them to do more than dream about success—to realize it. I am thrilled you are joining us, in their corner.

With gratitude,



A handwritten signature in black ink, reading "Ellen Stafford-Sigg".

Ellen Stafford-Sigg  
**Board Chair**



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**Charity Navigator, America's largest independent charity evaluator, awarded Girls Inc. four stars**—its highest rating—thanks to sound fiscal management practices and a commitment to accountability and transparency.



**NBC's TODAY Show featured Girls Inc.** as part of the solution in helping girls achieve positive body image. Girls Inc. girl Elizabeth shared how Girls Inc. provides a safe space for girls to have honest conversations and develop positive self-worth. A **PSA** that Elizabeth and fellow Girls Inc. girls created also aired on the program.



**Senators sought our help in drafting two STEM bills:** *STEM Gateways Act* and *Supporting Afterschool STEM Act*. These bills authorized grant programs through the Department of Education and the National Science Foundation respectively, to help fund effective afterschool STEM education.

Girls Inc. President and CEO Judy Vredenburg was named one of **Buzzfeed's 10 Women Who Are Paving The Way For The Next Generation**, along with Oprah Winfrey, Sheryl Sandberg, and actress and Smart Girls at the Party cofounder Amy Poehler.



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In support of **First Lady Michelle Obama's initiative** to encourage more low-income students to attend college, **Girls Inc. National Scholar and Yale University student Adriana met with the First Lady's chief of staff, Tina Tchen, and policy director, Jennifer Simon.** Adriana shared her thoughts on effective ways of reaching low-income girls and encouraging them to attend college. Sixteen Girls Inc. girls were then invited to participate in an exclusive roundtable with high-ranking White House staff.

Girls Inc. released a Q&A with Merck scientists and a Girls Inc. alumna **discussing the underrepresentation of women in STEM** and the role of mentorship in promoting girls' and women's success in these fields.



In Washington D.C., **Girls Inc. influenced violence prevention efforts** and advocated for increased funding for the Youth Mentoring Grants program, which is the only federal program exclusively devoted to mentoring at-risk youth.



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**WITH YOU IN  
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IT WILL FUEL HER FIRE TO FIGHT.



“ I didn’t think Girls Inc. could have given me any more, but now it’s given me Jill: a mentor and role model of success.

- Shantia,  
Girls Inc. National Scholar

”

## Jill Bright Believes Every Girl Can Achieve

When Jill Bright, Chief Administrative Officer at Condé Nast and a National Board Member, was honored at our **2013 New York Luncheon**, she was introduced to Shantia. Like Shantia, neither of Jill’s parents had the opportunity to go to college. After connecting around their shared ability to persevere and succeed, Jill has continued to mentor Shantia through high school and her first year of college. With Jill’s support and that of other role models, Shantia and all Girls Inc. girls are given the tools to overcome obstacles, pursue their dreams, and make a powerful difference in the world.





### **The Honorable Nicole Avant and Ted Sarandos Give Together**

Ambassador Avant was first introduced to Girls Inc. at our Los Angeles Luncheon. We had the distinct privilege of celebrating her achievements at our **2014 New York Luncheon**, where her husband, Ted, honored Nicole and her commitment to empowering girls by also investing in Girls Inc. There, Nicole formed a special bond with Jade, a Girls Inc. National Scholar, who strove to succeed even when her family hit hard times. As her mentor, Nicole is now helping Jade as she navigates college and faces new challenges head-on.

### **Julie Overbeck Creates Change for 20 Years**

Julie Overbeck, Vice President and General Manager at Remington Seeds, first donated to Girls Inc. 20 years ago through the mail. Growing up, Julie didn't hear messages about the importance of taking positive risks. So when she learned about how Girls Inc. encourages girls to take on challenges, and if they fail, get up and try again, she had to give. Julie's involvement deepened, and in 2014, she joined our Board. Through her investment and leadership role, now Julie helps even more girls as they take risks, find their inherent strengths, and achieve goals—just as Julie has done.





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SHE WILL FIGHT FOR A BRIGHTER FUTURE.



“ Girls Inc. has long been a leader in STEM education and is a recognized expert in working with girls. Google is proud to have Girls Inc. join Made with Code. Together, we can help girls do more than dream about their potential and help change the face of technology. ”

- Kate Parker,  
Google spokesperson  
for Made with Code

## Google Made with Code Inspires Girls to Own Their Futures

Girls Inc. is proud to join **Made with Code**, a Google social initiative designed to inspire millions to learn to code, and to help them see coding as a means to pursue their dream careers. Girls Inc. is hosting coding parties reaching thousands of girls with an introduction to coding, building upon programming where girls explore science, technology, engineering, and math (STEM) as part of their lives and potential career options; an intensive coding program will also be piloted in early 2015. We are grateful to Google for recognizing our expertise and long history in STEM education.





## Teavana Oprah Chai Supports Girls in Finishing School and Thriving

Girls Inc. is honored to be selected by **Oprah Winfrey** to benefit from the sale of Teavana<sup>®</sup> Oprah Chai, a new tea launched April 29th at Teavana and Starbucks stores across the U.S. and Canada. We are proud to partner with Oprah Winfrey and Starbucks in advancing opportunities for girls to discover their unique talents and strengths and realize a brighter future. We are committed to promoting the ability of all girls to achieve academic success and higher education, and we are thankful for Oprah's and Starbucks' leadership in supporting the Girls Inc. mission.

“ I applaud all Girls Inc. does to create strong, smart, and bold young women who are healthy and looking to make themselves more vital.

”

- Oprah Winfrey

## Lockheed Martin STEM Mentorship Shows Girls What's Possible

**Lockheed Martin** and Girls Inc. are partners in creating and piloting an engaging mentoring program that gives girls a fresh outlook on STEM. Together, employee volunteers and girls take on fun and challenging STEM experiments and explore careers side-by-side, inspiring girls to say “I can” rather than “I can't” in relation to STEM and academics.





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“ The Girls Inc. network is integral to our continued success. As Girls Inc. of Orange County looks at how we have grown and thrived over 60 years, much is attributed to the comprehensive curricula that is nationally developed and evaluated, core programs addressing timely issues that affect girls, and national partnerships leveraged for greater visibility and opportunities to partner locally.

”

– Lucy Santana, Chief Executive Officer,  
Girls Inc. of Orange County



# BALANCE SHEET

TWELVE MONTHS ENDED MARCH 31, 2014



## ASSETS

Cash and equivalents	\$ 3,747,291
Accrued investment income	2,488
Dues and other receivables	28,032
Grants, contracts, and contributions receivable, net	4,547,523
Prepaid expenses and other	172,712
Endowment - Cash and equivalents	859,023
Endowment - Investments	3,725,152
Property and equipment, net	1,725,538
Funds held by trustees	9,178,413
<b>Total assets</b>	<b>\$ 23,986,172</b>

## LIABILITIES

Accounts payable and accrued expenses	\$ 517,477
Scholarships payable	1,388,097
Deferred revenue	246,031
Accrued pension cost	579,469
Deferred rent obligation	62,752
<b>Total liabilities</b>	<b>2,793,826</b>

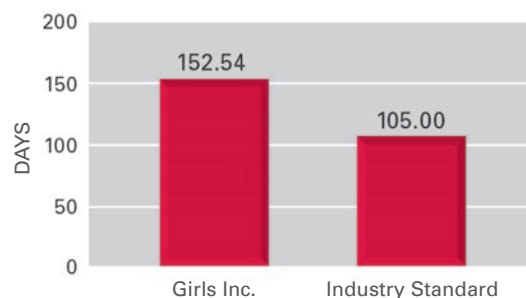
## NET ASSETS

Unrestricted	5,159,362
Temporarily restricted	3,227,571
Permanently restricted	12,805,413
<b>Total net assets</b>	<b>21,192,346</b>

<b>Total liabilities and net assets</b>	<b>\$ 23,986,172</b>
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## COMPARISON TO INDUSTRY BENCHMARKS – YOUTH DEVELOPMENT PROGRAMS

Girls Inc. cash reserve is 45% higher than industry standard.





# STATEMENT OF ACTIVITIES

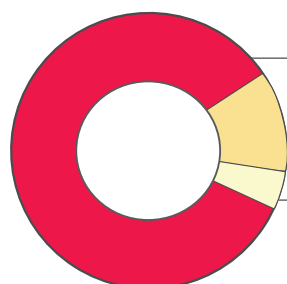
TWELVE MONTHS ENDED MARCH 31, 2014



OPERATING REVENUE, GAINS AND OTHER SUPPORT	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Special events revenue	\$ 1,763,481			\$ 1,763,481
Less: direct special event expenses	(263,311)			(263,311)
Special events, net	1,500,170			1,500,170
Contributions and private grants	2,391,033	\$ 2,240,672	\$ 941,158	5,572,863
In-kind contributions	668,170			668,170
Government grants and contracts		(18,829)		(18,829)
Program revenue	646,722			646,722
Other income	59,434			59,434
	5,265,529	2,221,843	941,158	8,428,530
Net assets released from restrictions	7,727,937	(7,727,937)		
<b>Total Operating Revenue, Gains and Other Support</b>	<b>12,993,486</b>	<b>(5,506,094)</b>	<b>941,158</b>	<b>8,428,530</b>
<b>EXPENSES:</b>				
Program Services:				
Affiliate services/growth	2,157,347			2,157,347
Program, research and training	4,570,196			4,570,196
Public education and advocacy	1,128,422			1,128,422
<b>Total program services</b>	<b>7,855,965</b>			<b>7,855,965</b>
Supporting services:				
Management and general	300,903			300,903
Fundraising	809,677			809,677
<b>Total supporting services</b>	<b>1,110,580</b>			<b>1,110,580</b>
<b>Total Expenses</b>	<b>8,966,545</b>			<b>8,966,545</b>
<b>CHANGE IN NET ASSETS BEFORE INVESTMENT RETURN</b>	<b>4,026,921</b>	<b>(5,506,094)</b>	<b>941,158</b>	<b>(538,015)</b>
<b>INVESTMENT RETURN</b>				
Net appreciation (depreciation) on investments				
and funds held by trustees	59,650	521,817	454,477	1,035,944
Investment income, net	47,393	443,201		490,594
<b>Total Investment Return</b>	<b>107,043</b>	<b>965,018</b>	<b>454,477</b>	<b>1,526,538</b>
<b>CHANGE IN NET ASSETS BEFORE PENSION CHANGES OTHER THAN NET PERIODIC COSTS</b>	<b>4,133,964</b>	<b>(4,541,076)</b>	<b>1,395,635</b>	<b>988,523</b>
Pension changes other than net periodic costs	261,317			261,317
Change in Net Assets	4,395,281	(4,541,076)	1,395,635	1,249,840
Net Assets - Beginning of year	764,081	7,768,647	11,409,778	19,942,506
Net Assets - End of year	\$ 5,159,362	\$ 3,227,571	\$ 12,805,413	\$ 21,192,346

**AT GIRLS INC. WE ARE COMMITTED TO USING FUNDS RESPONSIBLY.**

## ALLOCATION OF EXPENSES



**87.6%** Programming Expenses

**9%** Fundraising Expenses

**3.4%** Management & General Expenses

## WHAT THIS MEANS

**For every \$1.00 spent, 88 cents goes to supporting girls' development in the U.S. and Canada.**

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## National Board of Directors

**First Lady Michelle Obama**

*Honorary Board Chair*  
First Lady of the United States

**Donna Brace Ogilvie**

*Distinguished Board Chair*

**Ellen Stafford-Sigg**

*Board Chair*  
Principal  
Deloitte Consulting LLP

**Melanie Gray**

*Board Vice-Chair*  
Partner  
Winston & Strawn LLP

**Kathy Buckman Gibson**

*Board Treasurer*  
*Region IV Volunteer Representative*  
President & COO  
Buckman Laboratories International, Inc.

**Susie A. Buffett**

*Board Secretary*  
Chair  
The Sherwood Foundation

**Judy Vredenburg**

President and CEO  
Girls Inc.

**Robin Klehr Avia**

Chair of the Board  
Regional Managing Principal  
Gensler

**Dorie Guess Behrstock**

*Region II Volunteer*  
*Representative*  
Independent Economist

**Jill Bright**

Chief Administrative Officer  
Condé Nast

**Tony Bucci**

Chairman & CEO  
MARC USA

**Joyce Chang**

Managing Director & Global  
Head of Fixed Income Research  
JP Morgan Chase

**Susan Chapman-Hughes**

Senior VP, US Account Development  
Global Corporate Payments Americas  
American Express Company

**Carol S. Duncan**

*Region III Professional*  
*Representative*  
Executive Director  
Girls Inc. of Greater Lowell

**Michael L. Dweck**

Managing Director  
Goldman, Sachs & Co.

**Lori Dickerson Fouché**

CEO  
Prudential Group Insurance

**Bridgette P. Heller**

Executive VP & President  
Consumer Care  
Merck & Co., Inc.

**Saniah M. Johnson, CPA**

*Region III Volunteer*  
*Representative*  
Vice President  
Strategic Analysis  
Delaware Investments

**Gay Lane**

Principal  
Chief Operating Officer  
Douglas C. Lane  
& Associates, Inc.

**Michele Liebman\***

*Region II Volunteer Representative*  
Board Chair of Girls Inc. of St. Louis  
Principal  
Edward Jones

**Stephanie Malone**

*Region IV Professional*  
*Representative*  
Executive Director  
Girls Inc. of Huntsville

**Regina Montoya\***

SVP and General Counsel  
Children's Medical Center

**Julie Overbeck**

VP & General Manager  
Remington Seeds LLC

**Lori Palmer**

*Region II Professional*  
*Representative*  
CEO  
Girls Inc. of Metropolitan Dallas

**Suzanne Parker\***

*Region III Professional*  
*Representative*  
Executive Director  
Girls Inc. of Holyoke

**Shaun Robinson**

Author, "Exactly As I Am"  
Weekend Co-Anchor &  
Correspondent  
"Access Hollywood"

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Senior Partner  
RHR International LLP

**Cheryl Saban, Ph.D.**

President & Founder  
Cheryl Saban Self Worth  
Foundation for Women & Girls

**Kim M. Sharan\***

Founder & CEO  
Kim M. Sharan, LLC

**Lucy Sorrentini**

Director, People Services  
Diversity and Inclusion Lead  
Booz Allen Hamilton

**Sonya H. Soutus**

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Public Affairs &  
Communications  
The Coca-Cola Company  
North America Group

**Mary Wagner, Ph.D.**

Senior Vice President,  
Research &  
Development/Quality &  
Regulatory/Concept Innovation  
Starbucks Coffee Company

**Maureen Waters**

Head of Real Estate  
and Asset Management  
BGI

**Roberta Wilhelm**

*Region I Professional*  
*Representative*  
Executive Director  
Girls Inc. of Omaha

\* Board term began April 1, 2014

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## Donors

### INDIVIDUALS, ESTATES AND TRUSTS

#### **Pacesetter** (\$100,000-\$999,999)

Anonymous  
Estate of John Brace Latham  
Priscilla A. Spear Trust  
Lucile Miller Wright Trust

#### **Luminary** (\$25,000-\$49,999)

The Honorable Nicole Avant & Ted Sarandos  
Patti & Michael Dweck  
Kathy Buckman Gibson  
Melanie Gray  
Bridgette & Eliot Heller  
Julie Overbeck  
Nancy Seaman  
Ellen Stafford-Sigg

#### **Advocate** (\$10,000-\$24,999)

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Nicole Avant  
Robin Klehr Avia  
Colleen & Bradley Bell  
Tony Bucci  
Joyce Chang & David Robbins  
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Giselle Fernández  
Lori Dickerson Fouché  
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Mary Kerr & Wyck Godfrey  
Gay Lane  
The Isabelle L. Makepeace Trust  
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Cio Soler & Maurice Marciano  
Judy Vredenburg  
Maureen C. Waters

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Gelila Assefa Puck  
Lynda & Stewart Resnick  
Janet Levy Rivkin  
Shaun Robinson  
Salke Family  
Onkar & Kim Sharan  
Lucy Sorrentini  
Scott Stuber & Molly Sims  
Lisa Tung & Spencer Glendon  
Marilyn Wolper

#### **Partner** (\$1,000-\$4,999)

Jane Aaron  
Courtney Adante  
Rodney Adkins  
Cheryl Alpert  
Anonymous  
Kelle Barfield  
Red Barris  
Janine Sherman Barrois  
Dorie Guess Behrstock  
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Nermin Ebcioglu  
Jane & Michael Eisner  
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Michael A. Lawson, Esq.  
Lyn & Norman Lear  
Regina Lee  
Nancy & Jonathan Littman  
Shelley Curtis Litvack

“Now I am going to be the first person in my family to attend a university. Girls Inc. has taught me that I can be anything that I want to be and that anything is possible!”

– Samantha, Girls Inc. National Scholar

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W. Corby May  
Steve McKeever  
Jean A. McLaren  
Sandra McMillan  
Casey McNamara  
Patricia McTeague  
Victoria A. Meyer  
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Becky Wartell  
Christine A. Weintraub  
Monica M. White, Ph.D.  
Ann Soo Woods  
Peg Yorkin  
Al & Pat Zollar



We are pleased to inaugurate **Girls Inc. Champions for Girls**, the national giving society that celebrates the leadership of our most generous donors. Girls Inc. Champions for Girls brings together individual philanthropists from across the U.S. and Canada who are dedicated to inspiring girls to be strong, smart, and bold. Members enable the entire organization to increase the number of girls who access life-changing programming at Girls Inc.



Donna Brace Ogilvie first got to know Girls Inc. 55 years ago. Her investment throughout that time serves as an inspiration and a challenge to others: to ensure a sound future for girls and Girls Inc. Thank you to the members of the **Donna Brace Ogilvie Society** for joining her in naming Girls Inc. in their estate plans and creating a lasting legacy through the girls whose lives will change because of Girls Inc.

## CORPORATION, FOUNDATION, GOVERNMENT DONORS

### **Visionary** (\$1,000,000 and above)

The Goizueta Foundation  
jcpenny  
Office of Juvenile Justice and  
Delinquency Prevention  
Voya Foundation

### **Pacesetter** (\$100,000-\$999,999)

American Express Foundation  
Anonymous  
AT&T Foundation  
Cheryl Saban Self Worth Foundation for  
Women & Girls  
The Coca-Cola Company  
The Coca-Cola Foundation  
Dove Masterbrand  
ICAP North America Inc.  
Lilly Endowment  
Lockheed Martin Corporation  
The Merck Company Foundation  
National Grid  
New York Life Foundation

Pearl by Georgina Chapman  
Sam's Club Giving Program  
The Sherwood Foundation  
Stella & Dot  
The UPS Foundation  
W.K. Kellogg Foundation

### **Vanguard** (\$50,000-\$99,999)

Allianz Foundation for North America  
Disney | ABC Television Group  
The Hearst Foundations, Inc.  
MetLife Foundation  
Univision Communications Inc.

### **Luminary** (\$25,000-\$49,999)

ADP  
American Express Company  
Ameriprise Financial  
Colgate-Palmolive  
Douglas C. Lane & Associates, Inc.  
DreamWorks Animation  
Goldman Sachs Gives



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Macy's and Bloomingdale's  
Merck & Co., Inc.  
National Basketball Association  
NBC Entertainment  
RBC Foundation - USA  
Saban Family Foundation  
The Schwartz Family Foundation  
Viacom

## **Advocate** (\$10,000-\$24,999)

ADP Foundation  
AKIL Productions  
American Beverage Association  
AT&T Inc.  
Bloomberg  
Booz Allen Hamilton  
CBRE  
CBS  
CBS Corporation/Showtime Networks Inc.  
Concierge Auctions  
Condé Nast Publications, Inc.  
Deloitte  
Discovery Communications  
Electus  
Facebook, Inc.  
FOX  
Gensler  
The Georgetown Company  
HERBALIFE  
Iger Bay Foundation  
JP Morgan Chase  
Lane Office  
Jane A. Lehman and  
Alan G. Lehman Foundation  
MARC  
Mattel, Inc.  
Miller Blaker, Inc.  
New York Life  
Nickelodeon  
PANDORA Jewelry  
Pt Capital  
Sam's Club  
Shangri-La Industries  
Harry and Florence Sloan Foundation  
Spare the Rock Records LLC  
STUDIOS Architecture  
Union Bank  
UnitedHealthCare

Viacom/VH1  
Warner Bros. Television Company  
Wasserman Foundation  
Weil, Gotshal & Manges LLP  
The Weinstein Company

## **Ally** (\$5,000-\$9,999)

20th Century Fox Home Entertainment  
ACC Construction Corporation  
ADT  
AFD Contract Furniture Inc.  
Allen & Company LLC  
Allidura Consumer  
Arenson/DORMA  
Atom Factory LLC  
Bernhardt Design  
Brillstein Entertainment Partners  
Brookfield Office Properties  
Brown-Forman Corporation  
Buckman  
California Community Foundation  
Chernin Entertainment  
Creative Artists Agency  
Cushman & Wakefield  
ddc domus design collection  
DeSimone Consulting Engineers  
Empire Office  
EvensonBest  
Fake Empire  
Fireman's Fund Insurance Co.  
The Gotham Group  
Haworth, Inc.  
Initiative/Orion/RGA  
The Jean B. & E.T. Juday Gift Fund  
Knoll  
Lesbians for Good of Horizons Foundation  
Magical Elves  
J Manus Foundation, an advised fund of the  
Silicon Valley Community Foundation  
Mardon  
The Mark Gordon Company  
Mars Foundation  
McCann Systems LLC  
McKinsey & Company  
McKuin Frankel Whitehead LLP &  
Brian Graden Media

Nielsen  
Norton Rose Fulbright  
Prudential Financial  
Purple Strategies  
Shanahan Family Foundation, Inc.  
Skadden, Arps, Slate, Meagher & Flom LLP  
Sony Pictures Television  
South Texas Money Management  
Structure Tone  
Syska Hennessy Group, Inc.  
Teneo  
TM Technology Partners, Inc.  
Tom Lynch Company  
Turner Interiors  
United Talent Agency  
WB Wood  
WME Entertainment  
WSP  
XIV Karats Ltd

## **Partner** (\$1,000-\$4,999)

Activision  
All3Media America  
American Endowment Foundation  
Ameriprise Financial Annual Giving Campaign  
Armstrong Building Products/Armstrong  
World Industries, Inc.  
ASCO  
AT&T Georgia  
Banc of California's Private Bank  
BDO USA LLP  
Benevity Community Impact Fund  
Bloomsburg Carpet  
Charity Partners Foundation Inc.  
Children's Hospital Los Angeles  
CNN  
The Alisann and Terry Collins Foundation  
Columbia Management  
ConantLeadership  
Cosentini Associates/A Tetra Tech Company  
Creating IT Futures Foundation, Inc  
The CW  
Del, Shaw, Moonves, Tanaka, Finkelstein  
& Lezcano  
Fashion Project

“Through the many programs at Girls Inc. and the adults that have given me advice, I am now comfortable with who I am. I learned things about myself and the different girls around me that I would have never realized.

– Rumana, Girls Inc. National Scholar

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Fast Horse  
Girls Inc. of Westchester  
Girls Rights Project  
The Glover Family Charitable Foundation  
The Gorlitz Foundation  
The Hauptman Family Foundation, Inc.  
HDLC Architectural Lighting Design  
HollyRod Foundation  
Hunter Roberts Construction Group  
IAC/Interactive Corp  
IBM Corporation  
Icon Interiors, Inc.  
ICOR Consulting Engineers  
Interface  
Island Architectural Woodwork, Inc.  
JLL  
JustGive.org  
Katz, Sapper & Miller  
Keilhauer

Kitson  
Langan  
The Leibowitz and Greenway Family  
Charitable Foundation  
McNaughton & Gunn  
The Milton Meyer, Jr. and  
Mildred B. Meyer Foundation  
Middle Road Foundation  
Milrose Consultants  
Mufson Family Foundation  
National Bank of Indianapolis  
National Council of Negro Women, Inc.  
Network For Good  
Newmat Northeast Corp.  
Northern Trust Bank  
Publicis Groupe  
Rhode Island Ave. Productions  
Robert Derector Associates  
Sephora

Showtime Networks, Inc.  
Siena Wealth Advisory Group  
Specification Lighting Sales, LLC  
TAD Associates  
Teknion  
Terex Corporation  
TisBest Philanthropy  
Tupperware Corporation  
U.S. Bank Foundation  
UPS  
VISA U.S.A., Inc.  
Vornado/Charles E. Smith  
Women in Cable Television  
Wonderland Sound and Vision  
Zisson Foundation, Inc.



Tremendous gratitude is owed to National Board Member **Tony Bucci** and his team at **MARC USA** for their many contributions and successful launch of the new Girls Inc. **"With You in Her Corner"** campaign. Over the span of two years, MARC USA dedicated countless hours to lead the strategic development, activation planning, and creative execution of the campaign.

Special thanks to National Board Member, **Robin Klehr Avia**, and **Gensler**, for designing the Girls Inc. NY office and ensuring the highest quality work with the greatest cost savings.



**Gay and Doug Lane** are founders of **Douglas C. Lane & Associates Inc.**, a registered investment advisor based in New York City. Gay, a Girls Inc. National Board Member, organized and is leading an investment subcommittee (a subcommittee of the Board Fiscal Oversight & Audit Committee), bringing along her husband as an advisor. They helped Girls Inc. create an up-to-date investment and spending policy and a procedure for monitoring the performance on all investments. They have recruited others, including outside experts, to serve on the subcommittee. Their work has been instrumental in helping Girls Inc. find new investment managers to grow our investments.

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**girls  
inc.**

Inspiring all girls  
to be strong,  
smart, and bold<sup>SM</sup>

## GIRLS INC. GRATEFULLY ACKNOWLEDGES

### Gifts in Honor of

Lucy Aaron  
The Honorable Nicole Avant  
Giselle Fernández  
Melanie Gray  
Bridgette Heller  
Cheryl Saban  
Kim M. Sharan  
David Stern  
Nina Tassler

### Gifts in Memory of

Clara Douglas Childs  
Jane Bradford Gooch  
Sheila Holderness  
Elizabeth Ann Lane  
Joan P. Stokes Memorial Fund  
Sarah Hooker Wagner

### In-Kind Donations

AOL  
Jill Bright  
Bright Ideas in Broad Ripple  
Covington & Burling Law Firm  
Curtis, Mallet-Prevost, Colt & Mosle,  
LLP [Susan Pollack]  
Deloitte Consulting  
Forbes Magazine  
Gensler  
Lindenmeyr Munroe  
MARC USA  
REP Magazine  
RR Donnelley  
Stella & Dot

Our thanks to networks and publications who donated airtime and ad pages for our Public Service Announcements.

### Matching Gift Organizations

ADP  
AIG Matching Grants Program  
American Express Charitable Fund  
Ameriprise Financial Gift Matching Program  
Ameriprise Financial PAC Match Program  
Booz Allen Hamilton Inc.  
The Capital Group Companies  
Charitable Foundation  
Fifth & Pacific Foundation  
Global Impact  
Goldman, Sachs & Co. Matching Gift Program  
Kraft Foods Group Foundation  
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Macquarie Group Foundation  
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Northern Trust Bank of California, NA  
Pfizer Foundation Matching Gift Program  
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Prudential  
Starbucks Coffee Company  
Starr Insurance Holdings, Inc.  
Temptime Corporation Gift Matching Program  
U.S. Bank Foundation  
UBS  
Voya  
The Walt Disney Company Foundation

## Credits

### Writing

Lead Writer: Cheryl Blowers  
Marketing & Communications staff  
Development staff

### Design & Development

Design/Muddpuppy  
Development/madeby.info

### Photography

Alan Perlman Photography

### Video

Merrill Lynch Marketing

**Thank you to our affiliates  
for sharing their images  
and stories.**

“ Growing up I did not consider college as a choice. It is through Girls Inc. that I accomplished so much in my academics. They provided tutors to help me with AP Chemistry, talked to me about the process of applying to college, and encouraged me to continue to reach for the stars. ”

– Gaby, Girls Inc. National Scholar

